

Project Co-Leads



Citi Foundation



YOUTH
CO:LAB
SUMMIT
26-28
MARCH
BANGKOK
AGENDA



LINK COLLABORATION SPACE

LEARNING AND INITIAL PLANNING

OBJECTIVE To contextualise the regional youth project and conduct planning activities for Youth Co:Lab national dialogues 2018-19

TIME	SESSION TITLE	SPEAKER(S)
8:00 – 9:00	Arrival and Registration	
9:00 – 9:15	0.1. Welcome and Overview of Project Planning	<ul style="list-style-type: none"> ● Beniam Gebrezghi, Programme Specialist, Civil Society and Youth, UNDP Bangkok Regional Hub ● Yibin Chu, Senior Vice President, Corporate Citizenship, Asia Pacific, Citi
9:30 – 10:00	0.2. Entrepreneurship as the Core of Youth Development How entrepreneurship can address different development challenges, introducing the Youth Co:Lab story	<ul style="list-style-type: none"> ● Savinda Ranathunga, Regional Youth Project Coordinator, UNDP Bangkok Regional Hub
10:00– 10:30	Coffee Break	
10:30 – 12:00	0.3. Youth Co:Lab National Dialogue 101 During the session, the speakers will cover the following areas <ul style="list-style-type: none"> ● Introduce the concept of National Dialogues ● Overall achievements for programme in 2017 ● Springboard Programme and other follow up activities 	<ul style="list-style-type: none"> ● Ke Lin and Sze Wai Cheung (Cynthia), National Dialogue Coordinators, UNDP Bangkok Regional Hub
12:00 – 13:30	Lunch and Sharing of Stories (Lunch will be served at the venue) During the lunch, colleagues including government counterpart who engage with Youth Co:Lab will share about their stories, lessons learnt and future plans	
13:30 – 15:30	0.4. Introduction to Planning National dialogue shared learning session (Hack 4 Global Goals and Government to Community Dialogues)	<ul style="list-style-type: none"> ● Ke Lin and Sze Wai Cheung (Cynthia), National Dialogue Coordinators, UNDP Bangkok Regional Hub
15:30 – 16:00	Coffee Break	
16:00 – 17:30	0.5. Communication for Youth Co:Lab Youth Co:Lab communications strategy will be introduced and some key country level communication items will be highlighted	<ul style="list-style-type: none"> ● Nicholas Taylor and Ana Bermudez, Communications Team, Youth Co:Lab Project, UNDP Bangkok Regional Hub
17:30– 19:00	Closing and Networking Dinner (Dinner will be served at venue) During the dinner, colleagues including government counterparts who are new to Youth Co:Lab will share their success stories and future plans.	

D1 INSPIRE

26 MARCH

UN CONFERENCE CENTRE- CONFERENCE ROOM 1 (2ND FLOOR)

INSPIRE

OBJECTIVE Welcome and scene-setting remarks on youth, innovation and SDGs will be given to welcome attendees and provide them with the necessary context and understanding of regional issues.

TIME	SESSION TITLE	SPEAKER(S)
8:00 – 9:00	Arrival and Registration	
9:00 – 9:45	1.1. Welcome Remarks Representatives from the co-convening organizations will briefly welcome participants.	<ul style="list-style-type: none"> • Haoliang Xu, Assistant Secretary General of UN and Director of UNDP Asia-Pacific • Dr. Sophon Napathorn M.D., Vice Minister of Education, Thailand • Brandee McHale, President of the Citi Foundation and Director of Corporate Citizenship at Citi • Mia Mikic, Director, Trade, Investment and Innovation Division, UNESCAP
9:45 – 10:00	1.2 Keynote Speech: Young Change-Makers	<ul style="list-style-type: none"> • Audrey Pe, Founder, WiTech Philippines
10:00 – 10:15	Group Picture	
10:15 – 10:45	Coffee Break and Youth Project Showcase Attendees will have the opportunity to network with other participants and visit the project booths	
10:45 – 11:15	1.3. Keynote Speech: SDGs and the Role of Youth Led Social Entrepreneurship Mechai Viravaidya frame discussion around how youth can accelerate the implementation of SDGs through youth led social entrepreneurship	<ul style="list-style-type: none"> • Mechai Viravaidya, Founder, Mechai Viravaidya Foundation
11:30 – 12:30	1.4.A. Panel Discussion: SDGs and Innovation This panel will bring together various representatives from the social entrepreneurship ecosystem to discuss the impact of innovation on SDGs.	<ul style="list-style-type: none"> • Moderator – Jonathan Wong, • Jonathan Lee, Executive Director – MaGIC Academy, Malaysian Global Creativity and Innovation Centre • Fadhil Bakeer-Marker, Partnerships and Innovation Focal Point, UNDP Sri Lanka • Courtney Savie Lawrence, Co-Founder and Global Advisor – Design for Social Innovation and Leadership
11:30 – 12:30	1.4.B. Media Briefing To showcase the achievements of Youth Co:Lab initiative and the joint partnership between UNDP and Citi Foundation to empower the youth in Asia-Pacific region	<ul style="list-style-type: none"> • Haoliang Xu, Assistant Secretary General and Director UNDP Asia-Pacific • Brandee McHale, President Citi Foundation & Director Corporate Citizenship at Citi • Youth Co:Lab contestants: Maria Alexandra Austria, Co-Founder of LawKo; Thanakorn Phromyos, Co-founder of YoungHappy
12:30 – 13:30	Lunch	Attendees will have the opportunity to network with government officials, ecosystem partners and other young social entrepreneurs

13:30 – 13:40	Energizers	
13:40 – 14:40	1.5 Panel Discussion - State of Youth Entrepreneurship in Asia and the Pacific This plenary session will provide an introduction to current youth entrepreneurship and social entrepreneurship trends in the region.	<ul style="list-style-type: none"> • Moderator - Ulrike Guelich, Team Leader – Global Entrepreneurship Monitor Thailand • Fai Wechayachai, East and Southeast Asia Regional Chapter Manager at Aspen Network of Development Entrepreneurs • Faiz Shah, Head, Development Management & Director, Yunus Centre at Asian Institute of Technology • Yusnee Rahmat Yusof, Director of the ASEAN Centre of Entrepreneurship (MaGIC)
14:45– 16:00	1.6.A. Parallel Session – 4th Industrial Revolution and Youth Entrepreneurship Speakers will present latest information related to the topic and convene a dialogue with the participants	<ul style="list-style-type: none"> • Moderator – Anshul Sonak, Regional Director (Innovation & Education, Greater Asia), Corporate Affairs Director - ASEAN - Intel Corporation • Charles Bodwell, Enterprise Development Specialist, ILO East Asia and the Pacific • Pratheep Kamath, Head of Digital Banking Decision Management and Customer Experience, Citi Thailand. • Stephanie Wilcock, USAID/RDMA, Deputy Director - Economic Growth and Vulnerable Populations • Thaniya Theungsang, Communications Specialist, USAID Comet
14:45– 16:00	1.6.B. Parallel Session – Financial Capabilities and Youth Entrepreneurship Speakers will present latest information related to the topic and convene a dialogue with the participants	<ul style="list-style-type: none"> • Moderator - Robin Gravesteijn, Data Management Specialist – UNCDF • Adam Abdur Rahman, Managing Director, Head of Corporate Affairs, Citi Singapore & ASEAN • John DaSilva, Director of Corporate Engagement - Kenan Institute Asia • Aunchisa Tapanakornvut, Senior Officer, FinTech Department, Securities and Exchange Commission, Thailand
14:45– 16:00	1.6.C. Parallel Session – Life Skills, Volunteering and Youth Entrepreneurship Speakers will present latest information related to the topic and convene a dialogue with the participants	<ul style="list-style-type: none"> • Moderator – Jane E. Lawson, Regional Peace and Citizen Security Programme Specialist, UNV Asia-Pacific • Matthieu Cognac, Youth Employment Specialist, ILO East Asia and the Pacific • Meliza Aberin, Operations Director, World Vision Foundation of Thailand • Shannon Kalayanamitr, CEO at IKIGAI Group • Marie Louise Schwarzenberg, Programme Specialist, UNV Asia Pacific
16:00– 16:30	Coffee Break	Attendees will have the opportunity to network with government officials, ecosystem partners and other young social entrepreneurs
16:30 – 17:30	1.7. Panel Discussion: Leaving No One Behind - SDGs and Social Inclusion This panel will bring together representatives from the social entrepreneurship ecosystem in Asia and the Pacific to discuss social inclusion and the achievement of the SDGs	<ul style="list-style-type: none"> • Moderator – Martin Hart-Hansen, Deputy Resident Representative, UNDP Thailand • Bolun Li, Co-Founder – Development Innovation Insider • Sarah Doyle, Ministry of Youth & Sports Development, Government of Vanuatu • Florencia Spangaro, Director of Programs, Citi Foundation • Aashna Kammila, NIST International School, Thailand
17:30– 17:40	Closing Remarks and departure to evening activities	
18:30– 20:00	Cultural Discovery Night	
	In partnership with Link Collaboration Space, participants will attend a cultural immersion dinner. Participants will have the opportunity to learn more about Thai culture and the cultures of other nations in the Asia-Pacific. In doing so, participants will gain a greater appreciation and understanding of the cultural richness and diversity that exists in the Asia-Pacific	

4TH FLOOR, UN SERVICE BUILDING, UNDP BANGKOK REGIONAL HUB

LEARNING AND CAPACITY BUILDING

OBJECTIVE Emphasising learning, Day 2 will involve capacity building sessions and workshops, which aim to equip young social entrepreneurs with the necessary skills to scale their businesses.

TIME	SESSION TITLE	SPEAKER(S)
8:00 – 9:00	Arrival and registration	
9:00 - 10:15	<p>2.A.1.1 Parallel Workshop: Personal Development on Teamwork and Appraisal</p> <p>Personal development represents a core component of capacity building for young social entrepreneurs. This session will emphasise the power of active listening, the ways to work in start-up teams and how to recruit the top talents in the region</p>	<ul style="list-style-type: none"> ● Shazeeb M Khairul Islam, Founder – YY Ghosti Bangladesh
9:00 – 10:15	<p>2.A.1.2 Parallel Workshop: Personal Development on Storytelling</p> <p>This session will provide a space for participants to explore different techniques for conveying their stories effectively</p>	<ul style="list-style-type: none"> ● Rachel Eilbott, Make-Sense community manager, Asia-Pacific
10:15 – 11:00	Coffee Break	
11:00 – 12:30	<p>2.A.2.1 Parallel Workshop: Business Skill on Partnership Management</p> <p>This workshop focuses on building capacity in the area of business skills. The speaker will share how to establish and manage partnerships in the start-up ecosystem</p>	<ul style="list-style-type: none"> ● Gladys Llanes, Editor-in-chief, Change Magazine, Co-founder, Diinsider
11:00 – 12:30	<p>2.A.2.2 Parallel Workshop: Business Skills on Legal Clinic</p> <p>This workshop is on building capacity in the area of business skills, focusing on providing legal advice to young social innovators in the APAC region.</p>	<ul style="list-style-type: none"> ● Bethany Rose, Legal Programme Manager - TrustLaw Southeast Asia
12:00 – 13:45	<p>Lunch</p> <p>Attendees during this time will also have the opportunity to learn more about the partner organizations:</p> <ul style="list-style-type: none"> • YY Ghosti (10 mins) • TrustLaw (10 mins) • MakeSense (10 mins) • Diinsider (10 mins) • HKSEC – winner pitch (15 mins) 	
13:45 – 14:00	<p>Energizers</p> <p>Re-energize attendees for the next sessions</p>	
14:00 – 15:30	<p>2.A.3.1 Parallel Workshop: Social Innovation Ecosystem and Impact Measurement</p> <p>The speakers will share why Impact Measurement matters, how metrics should be aligned with core business models (with examples) and different approaches and leading practices</p>	<ul style="list-style-type: none"> ● David Galipeau, Chief Impact Officer, UNDP SDG Impact Finance ● Yolanda Jinxing Ma, Head of Communications and Partnership, UNDP SDG Impact Finance
14:00 -15:30	<p>2.A.3.2 Parallel Workshop: Social Innovation Regional Trends</p> <p>This workshop will focus on understanding the social innovation trends taking place in the region. The speaker will highlight how the latest technological developments such as artificial intelligence and blockchain apply to social enterprises</p>	<ul style="list-style-type: none"> ● Anshul Sonak, Regional Director (Innovation & Education, Greater Asia), Corporate Affairs Director - ASEAN - Intel Corporation
15:30 – 16:15	Coffee Break	
16:15 – 17:30	<p>2.A.4.1. Preparation time including pitching practice</p> <p>Followed by travel to evening activities (Screw up night, details below)</p>	<ul style="list-style-type: none"> ● Sze Wai Cheung (Cynthia), Community Builder, Youth Co:Lab

CITI THAILAND OFFICE | BANGKOK REGIONAL HUB SERVICE BUILDING (4TH FLOOR)

PLANNING THE WAY FORWARD

OBJECTIVE To finalize the plans of the Youth Co:Lab National Dialogues for 2018-19

TIME	SESSION TITLE	SPEAKER(S)
9:00-9:30	2.B.1. Opening of Day 2 In this session, all participants will be invited to recap things they have learned during the previous two days and the facilitator will explain the agenda of Day 2	● Savinda Ranathunga and Ke Lin, Youth Co:Lab Project Coordinators, UNDP Bangkok Regional Hub
9:30 – 10:30	2.B.2. Visioning 2018-19 The participants will work with the facilitator on visioning the activities of national dialogue in 2018. The exercise will be the setting stone for making the work plan	● Savinda Ranathunga and Ke Lin, Youth Co:Lab Project Coordinators, UNDP Bangkok Regional Hub
10:30 – 11:00	Coffee Break	
11:00 – 12:00	2.B.3. Monitoring and Evaluation for National Dialogues In this session, further discussions will take place on how to do effective monitoring and evaluation	● Youth Co:Lab Team
12:00 – 13:30	Networking Lunch Networking lunch between UNDP colleagues, government representatives and Citi Foundation representatives	
13:30 – 14:00	2.B.4. Youth Co:Lab 101 - Revisit Provide a brief overview of Youth Co:Lab project and Guide to planning (with example)	● Savinda Ranathunga and Ke Lin, Youth Co:Lab Project Coordinators, UNDP Bangkok Regional Hub
14:00 – 17:30 (Including Coffee break)	2.B.4 Work Plan Presentation and Feedback - <ul style="list-style-type: none">● UNDP country office focal point will present the plan (overall objectives thematic focuses, target groups, geographical reach, communication and publicity, work plan, timeline and Responsibilities of each partner etc.) (30 mins)● Reactions and consolidation of ideas between UNDP, Citi Asia Pacific Corporate Citizenship and government representatives (30 mins)● Coffee Break (30 mins)● Report back to the big group and consolidation of work plans (focus on the timeline and thematic focuses) (30 mins)● Feedback & Follow-up items (focus on support needed from UNDP and Citi regional teams and next steps) (30 mins)● Wrap Up & Next Steps (10 mins)	● Facilitated by UNDP and Citi Regional teams
17:40 – 18:30	Travel to Evening Activities	
18:30 – 20:00	Screw Up Night – Link Collaboration Space Partnering with the Aspen Network of Development Entrepreneurs (ANDE), participants are invited to join in a night of sharing failure stories over dinner. During the night, 7-8 speakers from various backgrounds and areas will share their experiences of failure, including why they believe they have failed and what advice they can give to other participants. Screw Up Night transforms these personal experiences of failure into learning opportunities for young social entrepreneurs	



D3 SHOWCASE

28 MARCH

BANGKOK REGIONAL HUB SERVICE BUILDING (4TH FLOOR) | UN CONFERENCE CENTRE – ROOM 4 (1ST FLOOR)

MENTORING AND SHOWCASE

OBJECTIVE Day 3 focuses on showcasing young social entrepreneurs, as the National Champions present their solutions to the Social Innovation Challenge. This will be followed by an Awards Ceremony and Social Night which celebrates the achievements of young social entrepreneurs across the Asia-Pacific region.

TIME

SESSION TITLE

8:00 – 9:00 **Arrival and Registration**

9:00 – 10:15 **3.1. Mentoring Session**

National Champions will receive mentoring from private sector, government and UN officials in preparation for their pitches

10:15 – 11:00 **Coffee Break**

Networking

11:00 – 12:30 **3.2. Initial Pitching**

National Champions will be divided into two groups and participate in an initial pitching session. Mentors will judge initial pitching

Start-up Track

Scale Up Track

12:30 – 14:00 **Lunch Break and Final Pitching Preparation**

Attendees during this time will also have the opportunity to network and prepare for final pitches

14:00 – 16:00 **3.3. Final Pitching**

Brief opening remarks from the expert judge panel followed up by pitching by the top teams. Teams will have five minutes to present their social initiatives and three minutes' questions and answers from the judges

Panel of Judges -

- **David Galipeau**, Chief Impact Officer, UNDP SDG Impact Finance
- **Brandee McHale**, President of the Citi Foundation and Director of Corporate Citizenship at Citi
- **Chinawut Chinaprayoon**, Director of New Venture and Entrepreneurship at National Science Technology and Innovation Policy Office, Thailand
- **Elsie Tsui**, Project Director – Hong Kong Social Enterprise Challenge
- **Sujiva Dewaraja**, Former Executive Vice President - John Keells Holdings PLC, Sri Lanka
- **Chiratas Nivatpumin**, Assistant Chief Operating Officer, Newspaper Business, Bangkok Post Public Co. Ltd

16:00 – 16:30 **Coffee Break**

16:30 – 17:30 **3.4. Closing Remarks and Awards Ceremony**

Representatives from the convening organizations give closing remarks followed up by the awards for winning team of the Youth Co:Lab regional youth innovation challenge

- **Haoliang Xu**, Assistant Secretary General of UN and Director UNDP Asia-Pacific
- **Tibor Pandi**, Country Head and Citi Country Officer, Citi Thailand
- **Ms. Bree Creaser**, Vice President of Operations, Economy & Midscale – Thailand, Accor Group

18:30 – 21:00 **Social Night (Venue – Pullman King Power, Phaya Thai- (Transport will be provided from UN)**

The Social Night supported by Accor Hotels, celebrates the achievements of young social entrepreneurs across Asia-Pacific. The cocktail event will provide an opportunity for participants to both reflect on the accomplishments of Youth Co:Lab in the past year, as well as inspire participants on how Youth Co:Lab can move forward in the upcoming year. The Social Night will also include the presentation of "Fun Awards" and a "Youth Co:Lab's Got Talent" segment. The event will be attended by National Champions and external participants, alongside government officials, Citi Foundation representatives and UN officials.